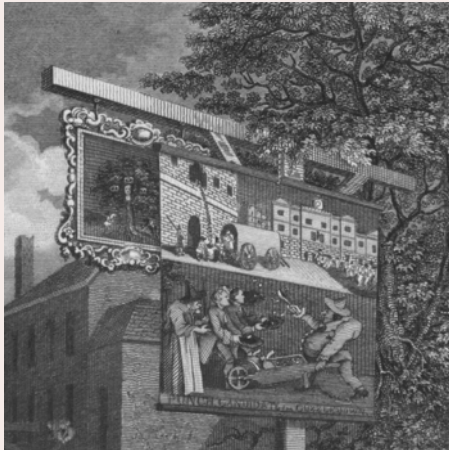




Print like Hogarth - Get Outside!

William Hogarth was an artist 300 years ago.
He made art about the London he saw around him.

He depicted many **adverts** in his prints such as signs for shops and pubs.



Today businesses still use adverts to tell us to shop there
and to help us remember them for next time.

Can you think of the signs for shops you go in?

While on your walk, **look out for adverts**. How many do you find?

We often see them:

on walls
on lorries

on buses
on work vans

at bus stops
in shop windows

Talk about it.

When you get home talk about how many you can remember.

What made them memorable?

Which ones do you like best? Why?

You could try your hand at designing your own! What would you put on it?

Challenge! Who can find the most adverts? Ask an adult to tell us on social media using **#HogarthAtHome**